

NGUYEN TAT THANH UNIVERSITY
FACULTY OF BUSINESS ADMINISTRATION



GRADUATION THESIS

TITLE:

**EVALUATING RESULTS AND PROPOSED
SOLUTION TO DEVELOP B2C E-COMMERCE
MODEL AT QUANG KHAP FOOD TRADING AND
PRODUCTION LIMITED COMPANY.**

Lecturer:

MBA. NGO GIANG THY

Student:

BUI THI VAN ANH

Student ID:2000002403

Class: 20DTMDT1A

HO CHI MINH CITY – 2024

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....., December.....,2023

STUDENT

GUARANTEE

I declare that the thesis is on the title: "Evaluating results and proposed solutions to develop the B2C e-commerce model at Quang Khap Food Trading And Production Company Limited." was done by myself under the guidance of MBA. Ngo Giang Thy, the analysis results presented in the report are honest, objective and have never been used to defend any academic degree.

....., December.....,2023

STUDENT